



HAPICAFFE

FRANCHISE MODEL



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HAPICAFFE

About Us

To transform how people live, work and play, **Hapi Café** combines **healthy food**, **fitness**, **business** and **leisure** activities all in one location. We strive to create an environment where everyone can gather to enjoy a healthy meal, work, exercise, and plan for their next travel destination.

Accelerating the advent of **sustainable healthy living** around the world.



Message to Franchisees

Join us as we help the world transit to
towards **Health, Wealth and Happiness.**

Chan Heng Fai

Hapi Café Founder



Meet Our Team



Chan Heng Fai



John Thatch



Andrew Stubber



Robert Trapp



Danny Lim



Adam Tan

Unique Business Format (4-in-1 Concept)

Health | Wealth | Happiness

The key philosophy of Hapi Café revolves around the pillars of **Health**, **Wealth** and **Happiness**.

Hapi Café was conceptualized to support the new shift in workforce towards the **Gig Economic**.



Healthy Food

FUNCTIONal Coffee, Tea, Beverages.
Healthy meals all prepared by low-GI ingredients.



Co-Workspace

Modern-day office that inspires productivity, innovations and camaraderie.



Fitness

Step away from work and clear your mind by heading over to our fitness corner.



Travel

Take a Virtual Reality trip to preview your next destination with our Travel Ambassador.

Our Numbers



LEVERAGING

members from our existing businesses, we plan to franchise **Hapi Cafés** in cities where we have a concentration of members.



Founded in 2019, HWH World have over **10,000 members** in Korea, and promising plans for global expansion.



The Happy Co have over **30,000 members** globally since its launch in 2017.



A recent development in 2021, FitFlic is a global A.I based Fitness and Wellness platform, targeting to generate **100,000 subscribers** in it's first year.

We are Expanding



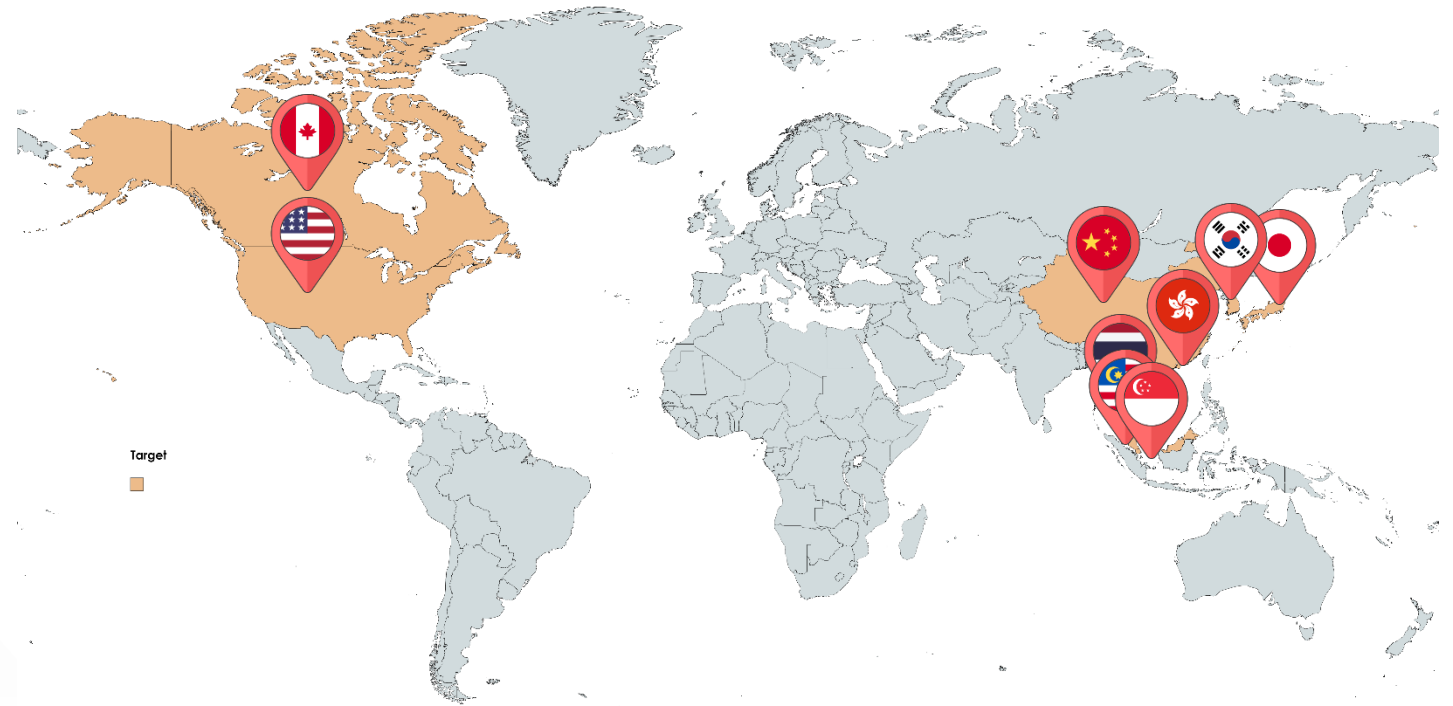
Key Target

Korea, US, Canada, China, Hong Kong, Japan, Malaysia, Singapore, Thailand



Future Expansion

Rest of the world



Helping Our Franchisees

Financial Support

In partnership with American Pacific Bankcorp, to provide our franchisees with up to ***70%** financial loan to help you kick start your entrepreneurship.

AmericanPacific
Bancorp

American Pacific Bancorp, managed by a team of bankers and entrepreneurs, envision to establishing a unique, customer-centric, globally focused on financing franchise expansion.

<https://www.amerpacbankcorp.com/>



*At prevailing market interest rate and subjected to local authorities' regulations and qualification.

Opportunity



New Franchisees

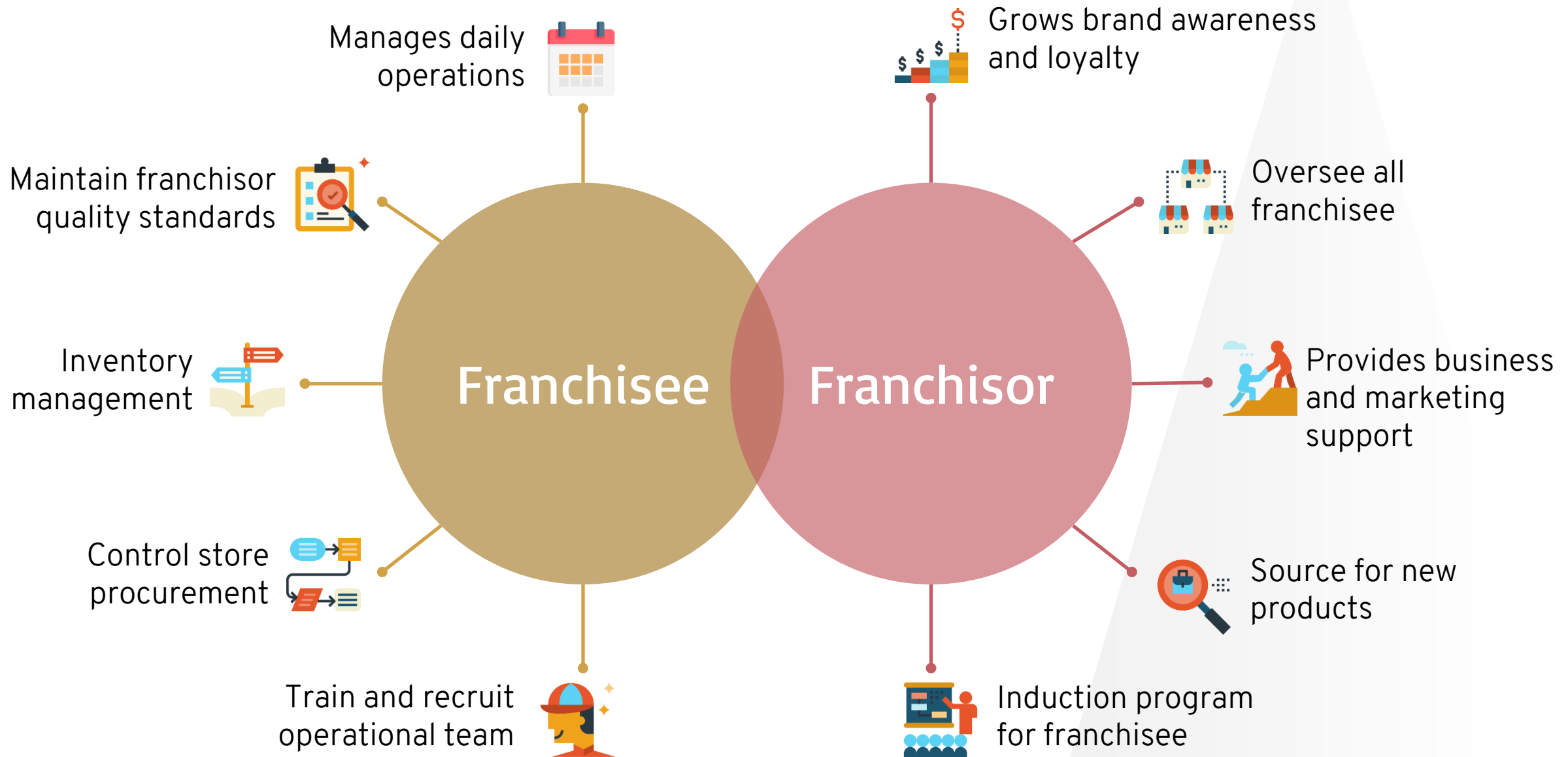
Aspiring entrepreneurs that are exploring for a new business opportunity, look no further. Join us as we tackle real-world issues and transform the way people eat, work and play, one café at a time.



Existing Cafés

Existing café owners that have been adversely impacted by the pandemic, fret not! Let us help you out. We'll help you convert your existing café into Hapi Café.

Franchise Business Model

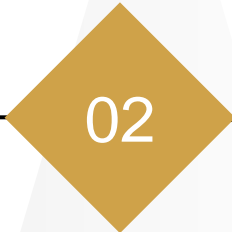


Franchise Process



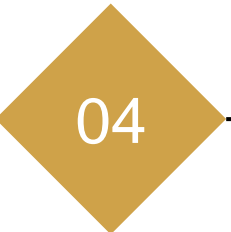
Discovery Day

In-depth meeting between potential franchisee and franchisor.



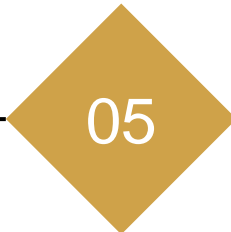
Secure Location & Funding

Franchisor will approve site selection and assist in developing floorplan and interior



Obtain License

Depending on Franchisee's territory, a license to operate might be required by local authorities.

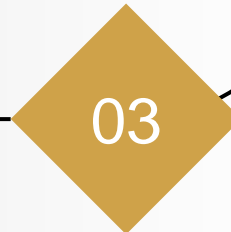


Training and Support

Franchisor will provide you with on-boarding training.

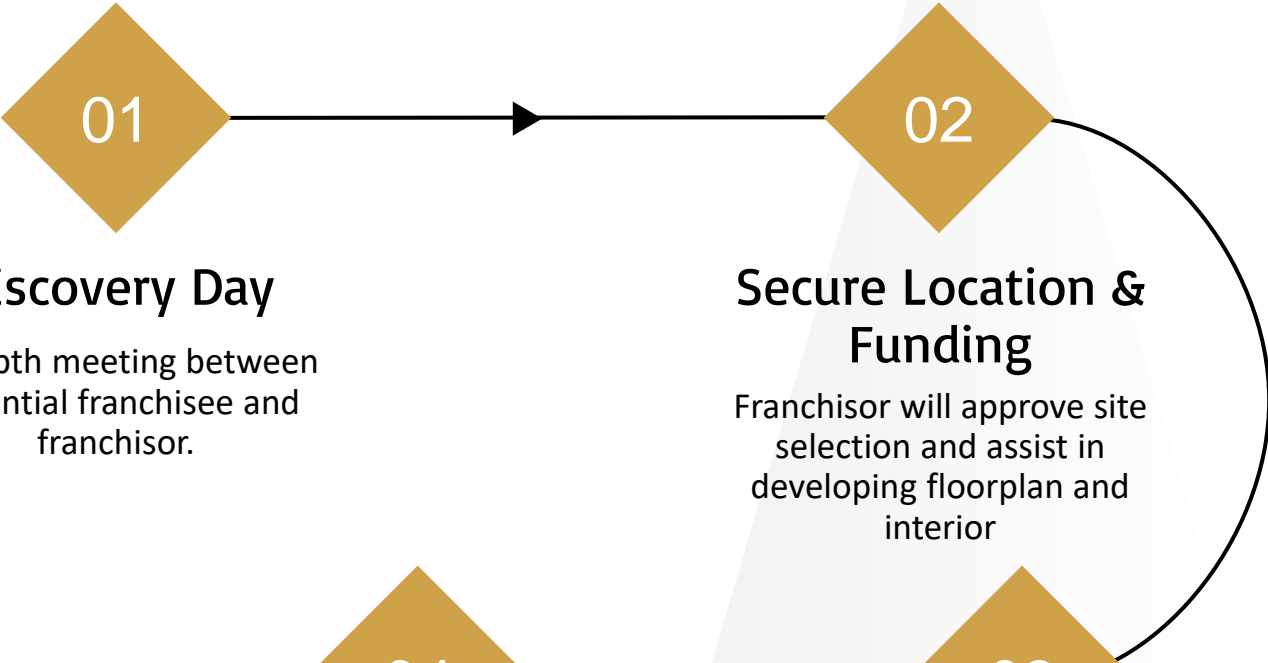


Grand Opening

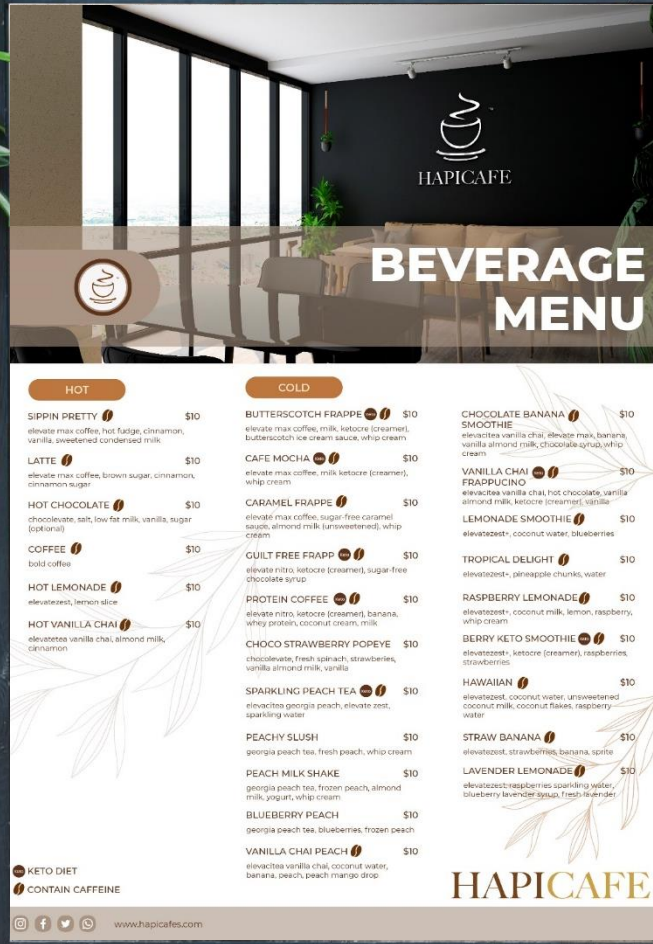


Sign Franchise Agreement

Submission of Business Plan.



Food & Beverages



Our Functional Beverages contain **Nootropics** harvested from naturally-occurring amino acids, herbs, and nutrient-dense plants which **boost brainpower** and activates **happy hormones** found in your brain.



CARAMEL FRAPP



TROPICAL DELIGHT



CHOCO STRAWBERRY POPEYE



PEACH MILK SHAKE



Vegan



Plant Base



Keto friendly



Gluten free



Mental Focus



Stress Reduction

Food & Beverages



All **Hapi Café's** food are prepared using Low-GI ingredients.

Low GI foods are broken down slowly, trickling glucose into your system over time, **providing a stable energy level**. While High GI foods cause sudden spikes in your blood glucose, which leads to peaks and troughs in energy.

Consuming Low GI foods will help you with **concentration, energy** and make you **feel fuller!**



Seafood Pasta



Coconut & Herb Chutney Linguine



Low GI Bread



Vegan Linguine

Proven Benefits of Low-GI



Weight Management
and Loss



Manage and Prevent
Diabetes



Improve Heart
Health



Increase Mental
Performance

“

Following a low GI diet could help people living with diabetes better control their blood sugar levels.

”

Dr. David Jenkins, Professor
Departments of Nutritional Sciences and Medicine,
Faculty of Medicine, University of Toronto

“

The glycemic index is one of the best tools for fat loss. It measures how quickly foods breakdown into sugar in your blood stream.

”

Dr. Al Sears
Diet, Health and Wellness author, Palm
Beach, Florida

Choose Low Glycemic Index Foods for optimal health!

Customizable Menu Items

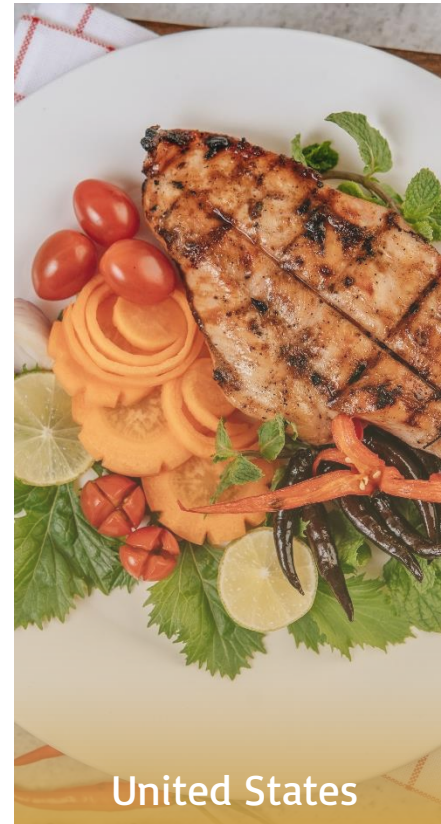
Our franchisees gets to **localize** their menu using our ingredients, catering to the needs of local palate



Singapore / Malaysia



China



United States



Korea

Food & Beverages

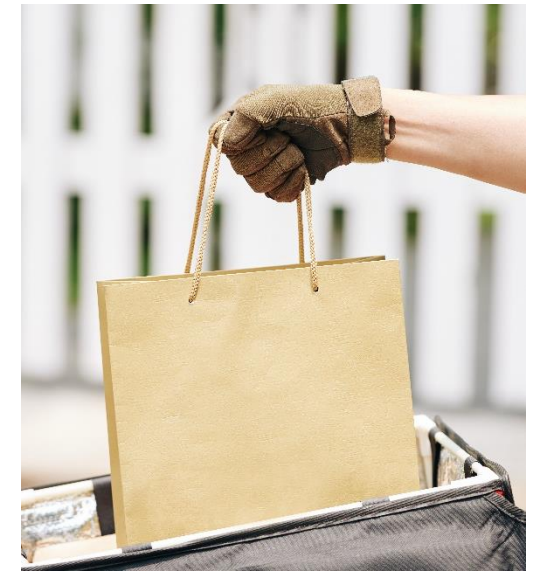


Subscription Meal Prep

Hapi Café's Meal Prep makes following **Fitness Nutrition Easy and Effective**, taking the hassles away from you.

Clients can choose to either **pick up** your meal the at the nearest Hapi Café or have it **delivered** to you.

“Fitness is 20% exercise
and 80% nutrition”



Food & Beverages

Customize meal prep according to your diet and goals.



Choose your plan

4 Weeks Plan
2 / 3 meals per day

12 Weeks Plan
2 / 3 meals per day

24 Weeks Plan
2 / 3 meals per day

Fitness

FITFLIC is a platform that produces and distributes Fitness and Wellness content by collaboration with fitness influencers.

Operated by an experienced team with extensive track record in generating millions of viewership on various social media platforms.

FitFlic will drive customers to your Hapi Café!

**Personalized
Exercise Program
driven by A.I.**

**Video Analytics of
user's workout**

**Diet and Nutrition
Management
Program driven by
A.I.**

Co-Workspace



Hapi Café will also operate as a co-workspace, supporting the new shift in workforce towards **GIG Economy**. Providing fully-equipped meeting rooms for rent.

Our corporate office will support franchisees in **developing floorplans** and interior design to fully integrate all our concept in one location.





A **Hapi Travel Ambassador** will be stationed at each Hapi Cafe to help customers plan their next trip.

Hapi Travel provides arrangement for any travel occasion

- Company Trip
 - Company Convention
 - Corporate Training Programs
 - Incentive Program
 - Annual Dinner & Dance
 - Business Meeting
- Medical Trip
- Beauty Trip
 - In partnership with **WEBEAUTY**💕
- Individual Vacation Trip
- Individual Business Trip
- Pre-Wedding Shoot Trip
- Free & Easy Trip

Every Hapi Café will be able to provide customers a **Virtual Reality Preview** of their next vacation.

Experience an innovative and unique way to plan for your next vacation and preview your destination's places of attraction, hotels and many more!

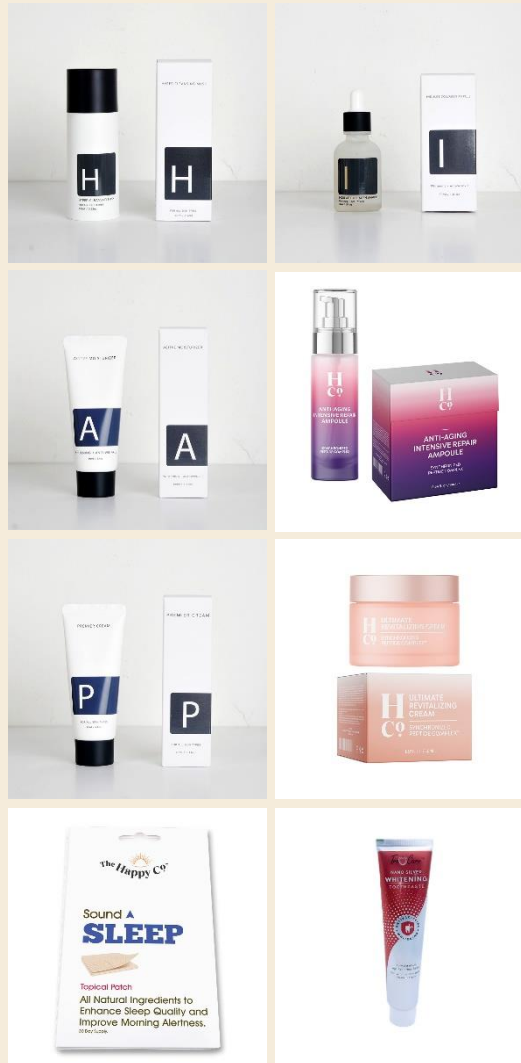
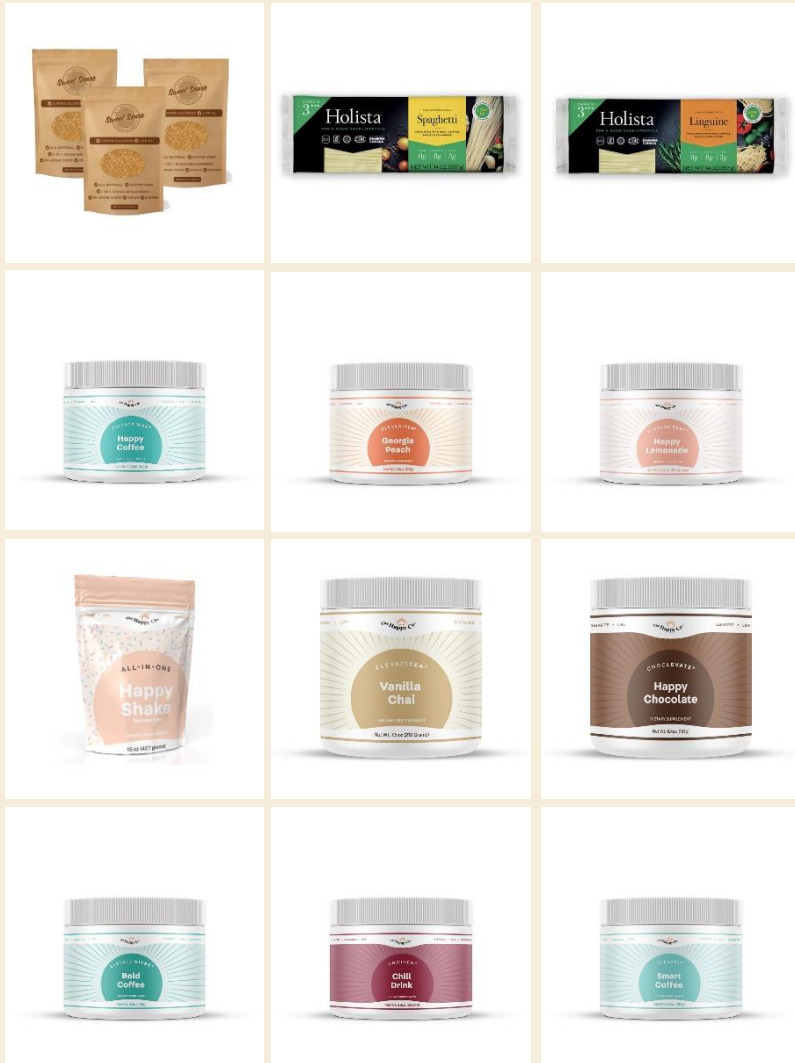


RETAIL PRODUCTS AVAILABLE AT HAPI CAFE

Food and Beverages

Cosmetics / Wellness

Health Supplements



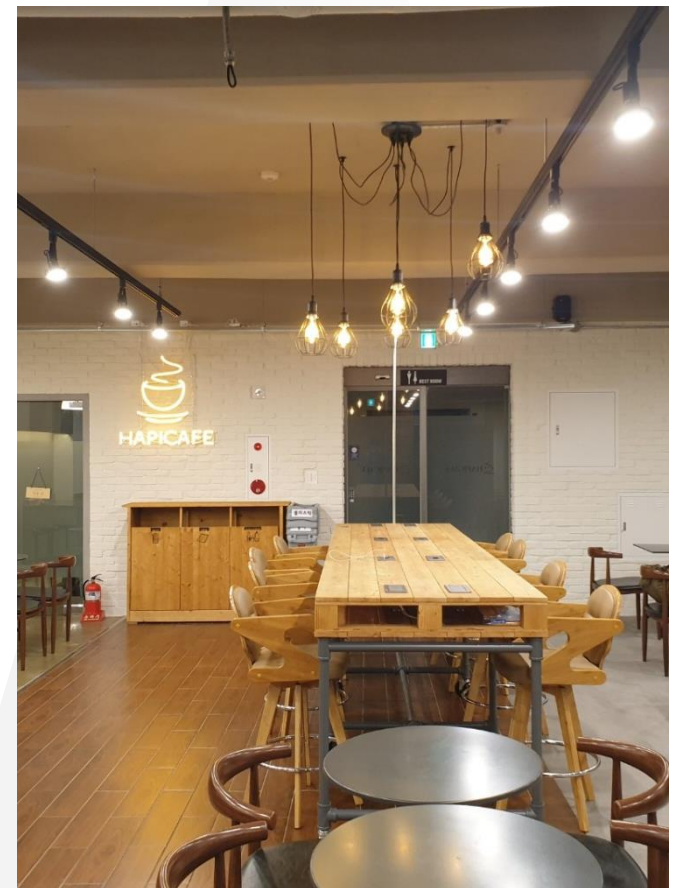
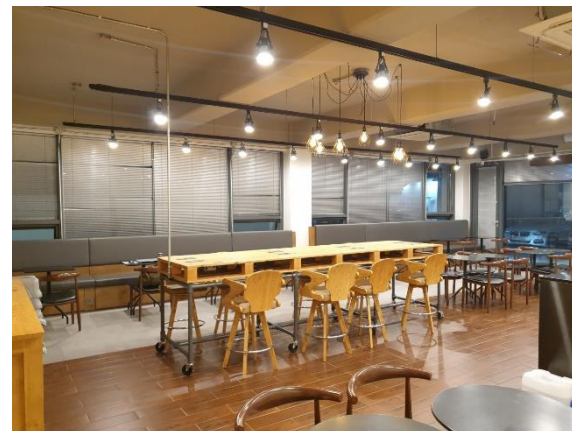


Hapi Café in Korea



Hapi Café in Korea

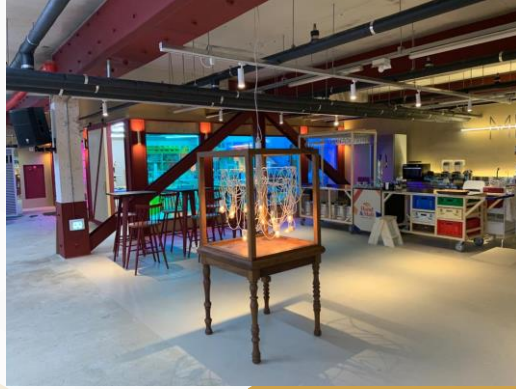
Our store in Korea will be opening soon to support the HWH Gig Economy.



Members Meeting Area

Seongsu | Seoul | South Korea

HAPI CAFÉ



4 Level Building in Utah to support the HWH Gig Economy.

Hapi Café in Utah, Salt Lake City, United States



Land Size: 2.34 Acres | Location: 644 North 2000 West Lindon, Utah

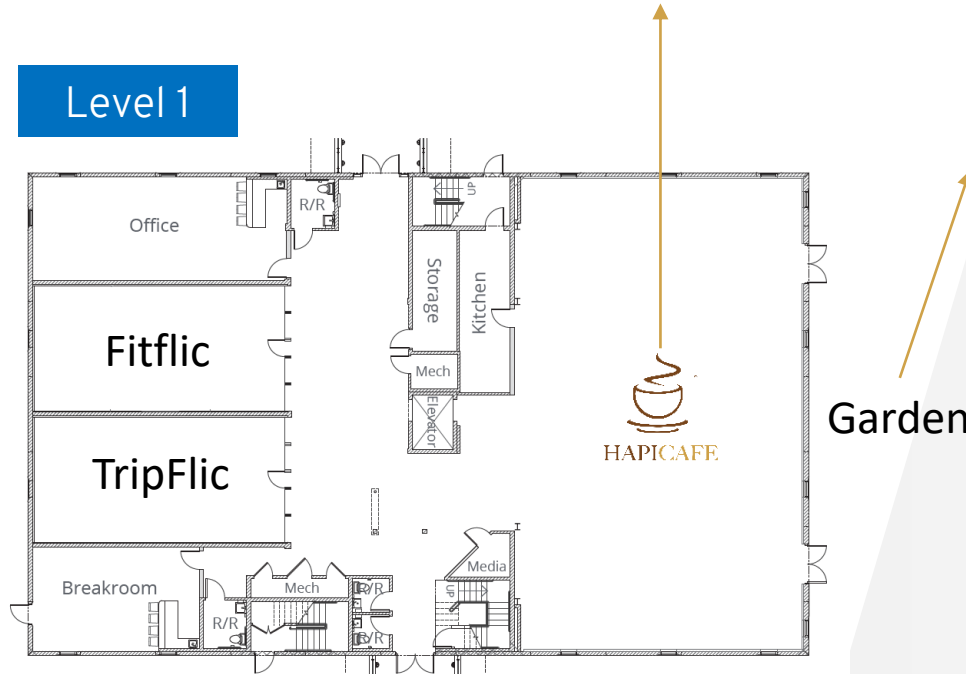
Level 1:

Hapi Café | FitFlic | TripFlic | Co-Workspace

Level 2-4:

Meeting Rooms | Conference Rooms | Seminar/Training Room | Open Area

[Click here to see more](#)



Hapi Café in Utah, Salt Lake City, United States



Level 2 Meeting Rooms



Level 2 Conference Room



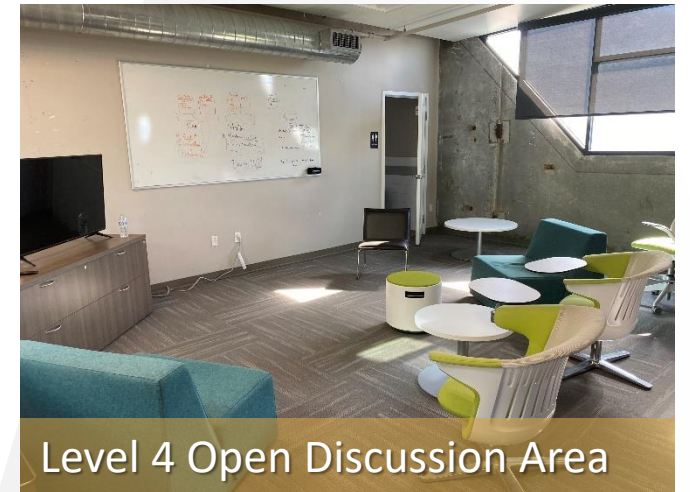
Level 3 Open Training Area



Level 4 Offices / Meeting Rooms



Level 4 Offices and Conference Room



Level 4 Open Discussion Area



Thank You !

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